



FEBRUARY 27–28, 2020
MANALAPAN, FLORIDA
CONFERENCE AGENDA
LEADING IN A TIME OF CHANGE

LEAD is designed for professionals seeking to advance their osteopathic leadership and advocacy skills.

Thank you to our Chair:

Joseph A. Giaimo, DO, FACOI, FCCP

*Member, American Osteopathic Association (AOA) Board of Trustees
Past President, Florida Osteopathic Medical Association (FOMA)*

THURSDAY, FEBRUARY 27, 2020

12–1:30 p.m. **Welcome to LEAD & Opening Keynote: The Politics of Health Care | Salon | 1.5 CME Credits**
Lunch Provided

Welcome: Kevin Klauer, DO, EJD, AOA CEO
Ronald R. Burns, DO, AOA President
Joseph A. Giaimo, DO, LEAD Chair

Speaker: Ron Brownstein, Senior Political Analyst, CNN & Editorial Director,
Strategic Partnerships for Atlantic Media

Description: Hear from respected political pundit, journalist and author Ron Brownstein about how changes in public health policy have the potential to remake the health care landscape and the impact that the upcoming 2020 elections could have on health policy decisions.

1:45–2:40 p.m. **Breakout Session #1**

LEADERSHIP/DEVELOPMENT: Collaboration in Affinity Programs and Future Opportunities in Affiliate Affairs* | Exchange 1–3 | 1 CME Credit

Speakers: Norman E. Vinn, DO, MBA, AOA Past President
Kathleen Creason, MBA
Nicole Blankenship, MBA, CAE

Description: Learn about the current American Osteopathic Information Association (AOIA) Affinity Programs and how they can enhance physicians' practices to optimize patient care.

EDUCATION: Single Accreditation System and Certifying Board Services Updates*
Salon | 1 CME Credit

Speakers: Boyd R. Buser, DO, AOA Past President
Kevin Klauer, DO, EJD, AOA CEO

Description: Get an update on the transition to a Single Accreditation System, including progress on the transition of AOA accredited programs. Learn about recent changes to AOA Board Certification and how AOA is innovating to meet the changing needs and expectations of osteopathic physicians.

EDUCATION: Defining a New Osteopathic Educational Ecosystem: Engaging the Profession to Strengthen the Continuum* | Plaza | 1 CME Credit

Speakers: Robert A. Cain, DO, American Association of Colleges of Osteopathic Medicine (AACOM) President & CEO
Mark R. Speicher, PhD, MHA, AACOM Senior Vice President for Medical Education and Research

Description: Hear from AACOM leaders about the evolution of the osteopathic educational ecosystem, opportunities to strengthen education across the continuum and ways the osteopathic medical education community can help meet the nation's health care needs.

- 2:55–3:50 p.m. **Afternoon Keynote: Unconscious Bias– What You Don’t Realize That Affects Your Every Life Action | Salon | 1 CME Credit**
Introduction: Priya Garg, *AOA Chief Engagement & Diversity Officer*
Speaker: Bernard L. Lopez, MD, *Associate Provost for Diversity & Inclusion, Thomas Jefferson University*
Description: How does unconscious bias impact your personal and professional life? Find out what components play into our unconscious biases and practical ways to overcome them.
- 4:05–5 p.m. **AOA Leadership Town Hall: Challenges and Solutions | Salon | 1 CME Credit**
Introduction: Thomas L. Ely, DO, *AOA President-elect*
Speakers: Kevin Klauer, DO, EJD, *AOA CEO*
 Ronald R. Burns, DO, *AOA President*
Description: Learn about AOA’s strategic focus areas and AOA’s vision and goals related to osteopathic distinctiveness, principles and recognition. AOA’s advocacy efforts and successes on physician payment issues, including OMT, will also be covered.
- 5:30–6:30 p.m. **Networking Reception | Resort Pool Deck****

FRIDAY, FEBRUARY 28, 2020

- 7–8 a.m. **AOA Leadership & Affiliate Breakfast | Ocean | Invitation Only**
- 7–7:45 a.m. **Morning Yoga | Courtyard Lawn** | Optional—Mats provided**
- 8 a.m.–3 p.m. **Exhibits Open | Plaza Foyer**
- 8:15–9:45 a.m. **Welcome and Breakfast Keynote: On Frontier’s Edge: Leading Holistically Beyond the Boundaries of Earth | Plaza; Remote in Ocean | 1.5 CME Credits**
Introduction: Paul Seltzer, DO, *FOMA Legislative Chairman & Past President*
 Kevin Klauer, DO, EJD, *AOA CEO*
Speaker: JD Polk, DO, MS, MMM, CPE, FACOEP, FAsMA, *Chief Health and Medical Officer, National Aeronautics and Space Administration (NASA)*
Description: Be inspired by the top physician to our nation’s astronauts—JD Polk, DO. He will share his secrets to creating a strategic plan that is mission focused and tips for leading high profile, high stakes missions in outer space and here on Earth.
- 10–10:55 a.m. **Breakout Session #1**
LEADERSHIP/DEVELOPMENT: Physician Burnout: the Literature & Practical Perspectives (Part 1)* | Plaza | 1 CME Credit
Speaker: Kevin Klauer, DO, EJD, *AOA CEO*
Description: Join this candid discussion about the extent and impact of the nation’s physician burnout issue, including contributing factors, consequences and solutions.
- EDUCATION: Pesky Payers: What They are Doing and What You Need to Do* Exchange 1-3 | 1 CME Credit**
Speaker: Cindy Penkala, CMM, CMPE, CMSCS, CPOM
Description: What issues do physicians in private practice face in 2020, and how can the AOA help? This session will provide helpful insights on physician payment issues, public and private sector reforms, and resources for assistance.

ADVOCACY: 2020 Federal and State Legislative Outlook & Advocacy | Ocean | 1 CME Credit

Speakers: John-Michael Villarama, MA
Raine Richards, JD
Shannon Scott, DO, *AOA Trustee & Bureau of State Government Affairs Chair*
Alexis Cates, DO, *AOA Trustee*

Description: Examine the AOA's State and Federal policy focus areas, current legislative and regulatory trends affecting the osteopathic medical profession and how you can make a difference.

11:10 a.m.–12:05 p.m. **Breakout Session #2**

LEADERSHIP/DEVELOPMENT: Physician Burnout: the Literature & Practical Perspectives (Part 2)* | Plaza | 1 CME Credit

Speaker: Kevin Klauer, DO, EJD, *AOA CEO*

Description: Join this candid discussion about the extent and impact of the nation's physician burnout issue, including contributing factors, consequences and solutions.

ADVOCACY: 2020 Federal and State Legislative Outlook & Advocacy | Ocean | 1 CME Credit

Speakers: John-Michael Villarama, MA
Raine Richards, JD
Shannon Scott, DO, *AOA Trustee & Bureau of State Government Affairs Chair*
Alexis Cates, DO, *AOA Trustee*

Description: Examine the AOA's State and Federal policy focus areas, current legislative and regulatory trends affecting the osteopathic medical profession and how you can make a difference.

12:25–1:35 p.m. **Lunch Keynote: Watson Health: Catalyzing an Era of AI-Enabled Health | Plaza; Remote in Ocean | Will not provide CME credit.**

Introduction: Shannon Scott, DO, *Member, AOA Board of Trustees*

Speaker: Anil Jain, MD, FACP, *Vice President & Chief Health Information Officer, IBM Watson Health*

Description: Be prepared to take your mind on a journey to the intersection of informatics, engineering, technology and research. IBM Watson Health's Anil Jain, MD, FACP—also a practicing physician and teacher at Cleveland Clinic—will showcase innovations in sustainable technology and explain AI's impact on health care.

1:50–3 p.m. **Closing Sessions**

LEADERSHIP/DEVELOPMENT: Antitrust Lawsuits: What Practicing Physicians Need to Know* | Plaza | 1.25 CME Credit

Speaker: Joshua L. Prober, JD, *AOA General Counsel & Senior Vice President*

Description: Why do antitrust laws exist? Learn how osteopathic physicians have used them to advance practice rights and why these laws are important to the healthcare industry.

EDUCATION: CME Accreditation: Future Directions* | Ocean | Will not provide CME credit.

Speakers: Debra Levinthal, DPM
Alanna Kaiser, MPH

Description: What does the future hold for AOA CME? Learn about resources for affiliates to help develop AOA and/or ACCME-accredited CME programs.



2020 LEAD Conference

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The American Osteopathic Information Association (AOIA) is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians.

The AOIA designates this program for a maximum of **9.25 AOA Category 1-A credits** and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity.

The American Osteopathic Association (AOA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AOA designates this activity for a maximum of **9.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The AOA has implemented a policy to comply with the current ACCME Standards for Commercial Support requiring resolution of all conflicts of interest. A full listing of faculty and planner disclosures is posted online on the LEAD webpage.